	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MARCH			**3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL		**4/7:** Managing Multicloud Environments: Best Practices and Effective Tools	
MAY		**5/19:** Understanding Threat Detection and Response	
JULY			**7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less	**8/7:** The 101 Course: Keeping Data Safe and Recoverable **8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		**9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework	**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data	
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/4:** Database Bakeoff: Exploring Modern Database Structures

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!