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| MINIMUM LEADS       | 800                                                                                   | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                                                                                                                                           |
| VENDOR PARTICIPANTS | 4 to 8                                                                                | 2 to 6                                                                                                                                                            | 1 to 6                                                                                                                                                                                                                        |
| VENDOR PRESENTS?    | Yes                                                                                   | Yes                                                                                                                                                               | No                                                                                                                                                                                                                            |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                                                                                                                                           |
| MARCH               |                                                                                       |                                                                                                                                                                   | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                                |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                                                                         |
| MAY                 |                                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                            | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                                                                     |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs       |                                                                                                                                                                   | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                   |
| JULY                |                                                                                       | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                          | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                              |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                       | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                              |                                                                                                                                                                                                                               |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations      |                                                                                                                                                                   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                                                |
| OCTOBER             |                                                                                       | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                 |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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| NOVEMBER | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                           | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER |                                                                                                                                   |                                                                                                                                                                                                    | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures<br><br><b>12/11:</b> Tracking the Attackers: Ransomware              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!