

|                     |       |                                                                                           |  |
|---------------------|----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                                                                    | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                                                       | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                                                          | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                 |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                       |                                                                                                                                                                              |                                                                                     |
| JANUARY             |                                                                                        |                                                                                                                                                                              | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                     |
| FEBRUARY            |                                                                                        | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                           |                                                                                     |
| MARCH               |                                                                                        | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                    | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               |                                                                                        | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                              |                                                                                     |
| MAY                 | 5/28: Supercharging IT Summit                                                          |                                                                                                                                                                              |                                                                                     |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs        | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                         |                                                                                     |
| JULY                |                                                                                        | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                     |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                        | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                        |                                                                                     |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                             |                                                                                     |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!