

	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	400 (150 for Vertical)	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
<b>JULY</b>		7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
<b>OCTOBER</b>	10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy		
<b>NOVEMBER</b>			11/6: Unlocking Business Value: AI in Enterprise IT



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.