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|---------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                    | 200                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                       | 1 to 6                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                          | No                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                                 |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                        |                                                                                                                                                                              |                                                                                                     |
| FEBRUARY            |                                                                                                                            | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                   |                                                                                                     |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program |                                                                                                                                                                              | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                      |                                                                                                                                                                              |                                                                                                     |
| MAY                 |                                                                                                                            |                                                                                                                                                                              | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                           |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                            | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                                                             |                                                                                                     |
| JULY                |                                                                                                                            | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                     |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                            | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                         |                                                                                                     |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                           | 9/1: Transforming IT in Healthcare Environments                                                                                                                              | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                      |
| OCTOBER             |                                                                                                                            |                                                                                                                                                                              | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments  |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                           |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER |                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                                                                                                         | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!