

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/17: Monitoring and Optimizing a Hybrid Cloud Environment 2/24: API Security: Monitoring and Securing Application Programming Interfaces	
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More 3/26: Evolving Each Layer of Your Security Program	3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL		4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less 8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/7: The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence
OCTOBER		10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

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NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/17: Solutions and Tools that Use AI to Get More from Your Existing Data 11/24: Building a Robust Security Awareness Program	11/13: Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		12/1: Developing Your 2027 Data Security Plan	12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!