

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/24: API Security: Monitoring and Securing Application Programming Interfaces	
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices	
APRIL	4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud	4/7: Managing Multicloud Environments: Best Practices and Effective Tools	4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE		6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less 8/18: Upleveling Your Identity and Access Management Solutions	
SEPTEMBER	9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations	9/29: Best Practices Series: Implementing Advanced Threat Detection	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
OCTOBER	10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	10/1: Building a Proactive PC Upgrade Strategy	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success 11/24: Building a Robust Security Awareness Program	11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER		12/1: Developing Your 2027 Data Security Plan 12/15: Building a Governance, Risk, and Compliance Framework	12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!