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|---------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                      | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                         | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                            | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                     | N/A                                                                                 |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster       | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                     | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques              |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                      | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                      |                                                                                                                                                                                                |                                                                                     |
| MAY                 |                                                                                                                            | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                         | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                           |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                            | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity |                                                                                     |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                              | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                       | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                     |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                            | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies  |                                                                                     |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                                                                                                                      |  Expert Series<br><small>BY FUTURE B2B</small> |
|-----------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                           | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                      |
| OCTOBER   |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                                                                                                   | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |
| NOVEMBER  |                                                                                                                            | 11/24: Building a Robust Security Awareness Program                                                                                                                                                                                                                                                                              |                                                                                                                                   |
| DECEMBER  |                                                                                                                            | 12/1: Developing Your 2027 Data Security Plan                                                                                                                                                                                                                                                                                    |                                                                                                                                   |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!