

|                     |                     |                                                                                                                                                      |           |
|---------------------|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                               | 200                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                               | 2 to 6                                                                                                                                                                                                                                  | 1 to 6                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                  | Yes                                                                                                                                                                                                                                     | No                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                              | N/A                                                                                          |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026<br>12/11: Tech Showcase Day: Cutting Edge Tech 2026 |                                                                                                                                                                                                                                         |                                                                                              |
| FEBRUARY            |                                                                                                      | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                              |
| MARCH               |                                                                                                      | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                               |                                                                                              |
| APRIL               |                                                                                                      |                                                                                                                                                                                                                                         | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                   |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More         |                                                                                                                                                                                                                                         |                                                                                              |
| JUNE                |                                                                                                      | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                                                                                                                                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More  |
| JULY                |                                                                                                      | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                |                                                                                              |
| AUGUST              |                                                                                                      | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                                                          |                                                                                              |
| SEPTEMBER           |                                                                                                      |                                                                                                                                                                                                                                         | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |

OCTOBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>       |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|  | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                          | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!