

|                        | MegaCast BY FUTURE B2B          | EcoCast BY FUTURE B2B  | Expert Series BY FUTURE B2B   |
|------------------------|---------------------------------|--|---|
| MINIMUM LEADS          | 800                             | 400<br>(150 for Vertical)  | 200   |
| VENDOR<br>PARTICIPANTS | 4 to 8                          | 2 to 6   | 1 to 6  |
| VENDOR<br>PRESENTS?    | Yes                             | Yes  | No  |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A      | 20 minutes + 5 minutes Q&A   | N/A   |
| DECEMBER               |                                 |  | 12/5: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware    |
| FEBRUARY               |                                 | <ul><li>2/3: How to Responsibly Improve Operations with AI in Public Sector and Education</li><li>2/17: Monitoring and Optimizing a Hybrid Cloud Environment</li></ul> | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                    |
| JUNE                   |                                 |  | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More               |
| AUGUST                 | 8/27: Cloud Security Fest 2026! | 8/18: Upleveling Your Identity and Access Management Solutions   |   |
| SEPTEMBER              |                                 |  | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery      |
| OCTOBER                |                                 | 10/20: Supporting and Enabling Modern Applications   | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!