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|---------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                     | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                                        | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                                           | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                    | N/A                                                                                 |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                  |                                                                                                                                                                                                                               |                                                                                     |
| JANUARY             |                                                                                   | 1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                                                                                             |                                                                                     |
| FEBRUARY            |                                                                                   | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                            |                                                                                     |
| MARCH               |                                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                     | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               |                                                                                   |                                                                                                                                                                                                                               | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents          |
| MAY                 | 5/28: Supercharging IT Summit                                                     | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                        | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                      |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                     |
| JULY                |                                                                                   | 7/7: Securing Identity with Passwordless Authentication<br>7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                   |                                                                                     |
| AUGUST              |                                                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                                                         | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| SEPTEMBER           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI  | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                           |                                                                                     |

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|                |  <b>MegaCast</b><br>BY FUTURE B2B |  <b>EcoCast</b><br>BY FUTURE B2B                                                         |  <b>Expert Series</b><br>BY FUTURE B2B |
| <b>OCTOBER</b> | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                      | <b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                 |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!