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|---------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                   | 400<br>(150 for Vertical)                                                                                                                   | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                | 2 to 6                                                                                                                                      | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                   | Yes                                                                                                                                         | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                            | 20 minutes + 5 minutes Q&A                                                                                                                  | N/A                                                                                                                                     |
| FEBRUARY            |                                                                                       | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                  | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                  |                                                                                                                                             | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                 |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud |                                                                                                                                             | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                   |
| MAY                 |                                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                      | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                               |
| JUNE                |                                                                                       | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                       |                                                                                                                                         |
| JULY                |                                                                                       | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments                                                        | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                           |
| AUGUST              |                                                                                       | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                                                         |
| SEPTEMBER           |                                                                                       | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                              | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                          |
| OCTOBER             |                                                                                       |                                                                                                                                             | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                 |
| NOVEMBER            |                                                                                       |                                                                                                                                             | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |

DECEMBER

| <div><div><div>MegaCast</div><div>BY FUTURE B2B</div></div></div> | <div><div><div>EcoCast</div><div>BY FUTURE B2B</div></div></div> | <div><div><div>Expert Series</div><div>BY FUTURE B2B</div></div></div> |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                    | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                    |                                                                                                                                                           |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!