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|---------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                                            | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                                                                               | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                                                                                  | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                           | N/A                                                                                                  |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                         |                                                                                                      |
| MARCH               |                                                                                                                      |                                                                                                                                                                                                                                                                      | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More  |
| APRIL               |                                                                                                                      | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                 | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                |
| MAY                 |                                                                                                                      | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                                    |                                                                                                      |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                      | 6/2: Supercharging Public Sector and Education Technology and Security                                                                                                                                                                                               |                                                                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                        | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                      |
| AUGUST              |                                                                                                                      |                                                                                                                                                                                                                                                                      | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                       |
| SEPTEMBER           |                                                                                                                      | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success            | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                            |                                                                                                                                    | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                       |
| NOVEMBER |                                                                                                                                   |                                                                                                                                    | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                         |
| DECEMBER |                                                                                                                                   | 12/1: Developing Your 2027 Data Security Plan                                                                                      | 12/11: Tracking the Attackers: Ransomware                                                                                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!