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|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                    | 200                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                       | 1 to 6                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                          | No                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                                 |
| FEBRUARY            |                                                                                                                                                                    |                                                                                                                                                                              | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                                                               | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                    | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                                              | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools            | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises               |
| MAY                 |                                                                                                                                                                    | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                  |                                                                                                     |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More         |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                       |
| AUGUST              |                                                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                        |                                                                                                     |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                                                   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                               | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface        |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                     |  Expert Series<br><small>BY FUTURE B2B</small>                                                                                                               |
|----------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            |                                                                                                                                                                                                                                 | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER |                                                                                                                            | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                                                                                                      |
| DECEMBER |                                                                                                                            | <b>12/15:</b> Building a Governance, Risk, and Compliance Framework                                                                                                                                                             | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures                                                                                                                                                                             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!