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|---------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                                            | 200                                                                                                                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                                                                               | 1 to 6                                                                                                                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                                                                                  | No                                                                                                                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                           | N/A                                                                                                                                                                                                                                                                                    |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                        |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                 |                                                                                                                                                                                                                                                                      | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                                                                                                                                                |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                |                                                                                                                                                                                                                                                                      | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                                                                                                                                  |
| MAY                 |                                                                                                                      | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                               | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                                                                                                                              |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                      |                                                                                                                                                                                                                                                                      | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                                                                            |
| JULY                |                                                                                                                      | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                      | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                                                                  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             |                                                                                                                      | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                        |

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|----------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/24: Building a Robust Security Awareness Program</div> |                                                                                                                              |
| DECEMBER |                                                                                   | <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                                                                 | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div> |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!