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| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                     | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                                        | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                                           | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                    | N/A                                                                                                                                      |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                  | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                        |                                                                                                                                          |
| FEBRUARY            |                                                                                   | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                            |                                                                                                                                          |
| MARCH               |                                                                                   |                                                                                                                                                                                                                               | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                  |
| APRIL               |                                                                                   |                                                                                                                                                                                                                               | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                               |
| MAY                 |                                                                                   | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                        | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                           |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                              |
| JULY                |                                                                                   | 7/7: Securing Identity with Passwordless Authentication                                                                                                                                                                       |                                                                                                                                          |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                   |                                                                                                                                                                                                                               | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |

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| SEPTEMBER |                                                                                                   | <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>      | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div>  | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                                                           |
| NOVEMBER  |                                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> |                                                                                                                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!