# Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** |
| **DECEMBER** | **12/8:** Your 360-Degree Agentic AI Plan for 2027 | **12/7:** ITSM 2028: The Autonomous Enterprise | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI | |
| **MARCH** | **3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data<br>**3/23:** Cloud Cost Optimization | |
| **APRIL** | **4/15:** Evolving Each Layer of Your Security Program<br>**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **4/9:** Getting Shadow AI Under Control |
| **MAY** | | **5/4:** ERP Migration Options | **5/7:** Managing AI Token Costs<br>**5/21:** Fighting AI-powered Ransomware |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility<br>**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance | **6/4:** Are You Ready for Global AI Regulation? |
| **AUGUST** | **8/12:** AI Summit: From Strategy to Execution | **8/3:** Getting Ready for the Post-Quantum Threat<br>**8/17:** Transforming IT in Healthcare Environments<br>**8/24:** Securing AI Agent Access | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | | | **9/17:** Exploring the Intersection of Data, Storage, and AI |

# Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|
| **OCTOBER** | | **10/5:** Managing Virtual Machines and Containers | **10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/2:** Identity Orchestration for Better Protection<br>**11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams | **11/5:** Managing the Human-Agent Hybrid Workforce |

# Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.