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|---------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                 | 200                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                    | 1 to 6                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                       | No                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                | N/A                                                                                                |
| FEBRUARY            |                                                                                                                            | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                |                                                                                                    |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program |                                                                                                                                                                                           | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                            |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                      | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                      |                                                                                                    |
| MAY                 |                                                                                                                            |                                                                                                                                                                                           | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                          |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                            | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                    |
| JULY                |                                                                                                                            | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                          |                                                                                                    |
| AUGUST              |                                                                                                                            | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                                   |                                                                                                    |
| SEPTEMBER           |                                                                                                                            | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                               | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                     |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                     |                                                                                                                                                                                           | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                                                                             |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/24:</b> Building a Robust Security Awareness Program |                                                                                                                                          |
| DECEMBER |                                                                                                                                   |                                                                                                                                                                                                                                                                                | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!