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|---------------------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                             | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                   | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                            | N/A                                                                                                                                              |
| FEBRUARY            |                                                                                                                            | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                            |                                                                                                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program |                                                                                                                                                                                       |                                                                                                                                                  |
| APRIL               |                                                                                                                            | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                     | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                            |
| MAY                 |                                                                                                                            | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                           | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                        |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                            | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                            | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                              | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments                                                                                                  | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              |                                                                                                                            | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                             | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                   |
| SEPTEMBER           |                                                                                                                            | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                   |

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| OCTOBER  |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> |
| DECEMBER |                                                                                   | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                      | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>       |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!