Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	**4 to 8**	**2 to 6**	**1 to 6**
VENDOR PRESENTS?	**Yes**	**Yes**	**No**
PRESENTATION LENGTH	**20 minutes + 5 minutes Q&A**	**20 minutes + 5 minutes Q&A**	**N/A**
DECEMBER		**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	
FEBRUARY		**2/23:** Migrating Virtualization Workloads	**2/19:** Mastering Multi-Cloud IAM
MARCH	**3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	**3/23:** Cloud Cost Optimization	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**4/20:** The AI Security Stack	**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks **5/27:** The AI and Cloud Security Frontier	**5/4:** ERP Migration Options	
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/4:** Are You Ready for Global AI Regulation?
JULY		**7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience	
AUGUST		**8/24:** Securing AI Agent Access	
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure		

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NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	**11/5:** Managing the Human-Agent Hybrid Workforce

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.