

|                     |                                     |                                                                                                               |    |
|---------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                        | 200                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                           | 1 to 6                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                              | No                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                       | N/A                                                                                   |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                  |                                                                                                                                                                                                  |                                                                                       |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                   | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                 |                                                                                                                                                                                                  | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices               |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                             | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises |
| MAY                 |                                                                                                                      |                                                                                                                                                                                                  | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                             |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                      | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                            |                                                                                       |
| JULY                |                                                                                                                      | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans         |
| AUGUST              |                                                                                                                      | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                        |                                                                                       |

|           |  |                                                                                                                                                                                            |                                                      |
|-----------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations  | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                            |
| NOVEMBER  | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                  | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program                | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER  |                                                                                   | 12/1: Developing Your 2027 Data Security Plan<br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                                                                                                                            | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!