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|---------------------|---|--|---|
| MINIMUM LEADS       | 800   | 400<br>(150 for Vertical)  | 200   |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6   | 1 to 6  |
| VENDOR PRESENTS?    | Yes   | Yes  | No  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A   | N/A   |
| MARCH               |   |  | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices   |
| APRIL               |   | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey   | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                   |
| MAY                 |   | 5/19: Understanding Threat Detection and Response  | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses   |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/2: Supercharging Public Sector and Education Technology and Security   |   |
| JULY                |   | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques   |
| AUGUST              |   |  | 8/7: The 101 Course: Keeping Data Safe and Recoverable  |
| SEPTEMBER           |   | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence  |
| OCTOBER             |   | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques   | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER            |   | 11/24: Building a Robust Security Awareness Program  | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies  |
| DECEMBER            |   | 12/15: Building a Governance, Risk, and Compliance Framework   |   |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.


These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!