

|                     |  <b>MegaCast</b><br>BY FUTURE B2B |  <b>EcoCast</b><br>BY FUTURE B2B  |  <b>Expert Series</b><br>BY FUTURE B2B      |
|---------------------|--|--|--|
| MINIMUM LEADS       | 800  | 400<br>(150 for Vertical)  | 200  |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6   | 1 to 6   |
| VENDOR PRESENTS?    | Yes  | Yes  | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A   | N/A  |
| FEBRUARY            |  |  | <b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques  |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program   |  |  |
| APRIL               |  |  | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                   |
| JUNE                |  | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |  |
| AUGUST              |  | <b>8/18:</b> Upleveling Your Identity and Access Management Solutions  | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable  |
| SEPTEMBER           |  | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection   |  |
| OCTOBER             |  |  | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER            | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027  | <b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><b>11/24:</b> Building a Robust Security Awareness Program  | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT   |
| DECEMBER            |  |  | <b>12/11:</b> Tracking the Attackers: Ransomware   |

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!