




|                            |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------------------------|---|--|--|
| <b>MINIMUM LEADS</b>       | <b>800</b>  | <b>400</b><br><i>(150 for Vertical)</i>  | <b>200</b>   |
| <b>VENDOR PARTICIPANTS</b> | <b>4 to 8</b>   | <b>2 to 6</b>  | <b>1 to 6</b>  |
| <b>VENDOR PRESENTS?</b>    | <b>Yes</b>  | <b>Yes</b>   | <b>No</b>  |
| <b>PRESENTATION LENGTH</b> | <b>20 minutes + 5 minutes Q&amp;A</b>   | <b>20 minutes + 5 minutes Q&amp;A</b>  | <b>N/A</b>   |
| <b>SEPTEMBER</b>           | <b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI   | <b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection   |  |
| <b>OCTOBER</b>             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                     |  | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.