

|                     |                                           |                                                                                |                                                               |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                            | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                               | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                                                              |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster       |                                                                                                                                                                   |                                                                                                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program |                                                                                                                                                                   |                                                                                                                                                  |
| APRIL               |                                                                                                                            | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                            |
| MAY                 |                                                                                                                            | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                            |                                                                                                                                                  |
| JUNE                |                                                                                                                            | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                              | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                  | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                            | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                         |                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                            |                                                                                                                                                                   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                   |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                     |  Expert Series<br><small>BY FUTURE B2B</small>                                                                                                               |
|----------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            |                                                                                                                                                                                                                                 | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER |                                                                                                                            | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                                                                                                                            | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                       |
| DECEMBER |                                                                                                                            | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><br><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br><br><b>12/15:</b> Building a Governance, Risk, and Compliance Framework | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                                                                                                                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!