	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY		**2/17:** Monitoring and Optimizing a Hybrid Cloud Environment	
MARCH	**3/12:** Complete Data Protection: Security, Training, Backup, and More	**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices **3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL		**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	
MAY		**5/12:** Security Automation: Tips, Tricks, and Tools for Better Security	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	**6/11:** Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs **6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/2:** Supercharging Public Sector and Education Technology and Security **6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	**6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		**7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments **7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST		**8/4:** Boosting IT Efficiency: How to Do More with Less **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER		**9/1:** Transforming IT in Healthcare Environments	

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OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy		**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/24:** Building a Robust Security Awareness Program	**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		**12/15:** Building a Governance, Risk, and Compliance Framework	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!