

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                              |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                      | 200                                                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                         | 1 to 6                                                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                            | No                                                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                     | N/A                                                                                                                                                                                                                               |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                          |                                                                                                                                                |                                                                                                                                                                                                                                   |
| MARCH               |                                                                                                                                               | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                      |                                                                                                                                                                                                                                   |
| APRIL               |                                                                                                                                               | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                           |                                                                                                                                                                                                                                   |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                               | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                               |                                                                                                                                                                                                                                   |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                      |                                                                                                                                                                                                                                   |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                              |                                                                                                                                                | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                                                    |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                 | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER            |                                                                                                                                               |                                                                                                                                                | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                                  |
| DECEMBER            |                                                                                                                                               | 12/1: Developing Your 2027 Data Security Plan                                                                                                  | 12/11: Tracking the Attackers: Ransomware                                                                                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!