

|                     | <div><b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div><b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                     | <div><b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                         | 200                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                       | 2 to 6                                                                                                                                                                                                                                                                                                            | 1 to 6                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                                          | Yes                                                                                                                                                                                                                                                                                                               | No                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                        | N/A                                                                                                                                                 |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                         | 2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                                                                                    |                                                                                                                                                     |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                                           | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                         |                                                                                                                                                     |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                        | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                                                              |                                                                                                                                                     |
| MAY                 |                                                                                                                                              | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                                                                                 | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                           |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                              | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                     |
| JULY                |                                                                                                                                              | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                              | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                       |
| AUGUST              |                                                                                                                                              | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                                                                         |                                                                                                                                                     |

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| SEPTEMBER |                                                                                   | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER   |                                                                                   | <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                                                                                                                         | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                  |
| NOVEMBER  |                                                                                   |                                                                                                                                                                                                                                                                     | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                                                                                                                                       |
| DECEMBER  |                                                                                   | <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                                                                                                                                                                                             | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                                                                                                                      |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!