

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER		12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities	12/5: Database Bakeoff: Exploring Modern Database Structures
JANUARY		1/13: Identity and Access Management: Keys to Success in 2026 1/20: Securing the Enterprise in 2026 and Beyond!	1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025
FEBRUARY		2/3: How to Responsibly Improve Operations with AI in Public Sector and Education 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework	2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH			3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL	4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	4/14: Healthcare TechCheck: Streamlining Healthcare IT 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices	4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More 6/12: Integrating AI into the Enterprise
JULY		7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST		8/18: Upleveling Your Identity and Access Management Solutions	8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases

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SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER	10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy 10/29: Tech Showcase Day: Master of Disaster 2027		
NOVEMBER			11/13: Securing Endpoints Through Effective Management, Solutions and Strategies



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!