

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY		2/24: API Security: Monitoring and Securing Application Programming Interfaces	
MARCH	3/26: Evolving Each Layer of Your Security Program	3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security 5/19: Understanding Threat Detection and Response	
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments	
AUGUST		8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER	9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations	9/15: Improving Security, Usability, and Compliance With a Data Governance Framework 9/29: Best Practices Series: Implementing Advanced Threat Detection	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER			10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

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NOVEMBER		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success <b>11/24:</b> Building a Robust Security Awareness Program	
DECEMBER		<b>12/15:</b> Building a Governance, Risk, and Compliance Framework	

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!