

|                            | <b>MegaCast</b><br><small>BY FUTURE B2B</small>                                  | <b>EcoCast</b><br><small>BY FUTURE B2B</small>  | <b>Expert Series</b><br><small>BY FUTURE B2B</small>                             |
|----------------------------|--|---|--|
| <b>MINIMUM LEADS</b>       | 800  | 400<br>(150 for Vertical)   | 200  |
| <b>VENDOR PARTICIPANTS</b> | 4 to 8   | 2 to 6  | 1 to 6   |
| <b>VENDOR PRESENTS?</b>    | Yes  | Yes   | No   |
| <b>PRESENTATION LENGTH</b> | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  |
| <b>JULY</b>                |  | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities  |  |
| <b>AUGUST</b>              |  | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud   |  |
| <b>SEPTEMBER</b>           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success |  |
| <b>NOVEMBER</b>            |  |   | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.