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|---------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                | 200                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                       | 2 to 6                                                                                                                                                                                   | 1 to 6                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                          | Yes                                                                                                                                                                                      | No                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                               | N/A                                                                                         |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                             |                                                                                                                                                                                          |                                                                                             |
| FEBRUARY            |                                                                                              | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                          |                                                                                             |
| MARCH               |                                                                                              |                                                                                                                                                                                          | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                     |
| APRIL               |                                                                                              | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                          | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises       |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More |                                                                                                                                                                                          |                                                                                             |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs              | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY                |                                                                                              | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities             | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans               |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                              | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases              |

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| SEPTEMBER |                                                                                                                                                 | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                            | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/1: Building a Proactive PC Upgrade Strategy<br><br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                         | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                                  |
| NOVEMBER  |                                                                                                                                                 | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!