

|                     |                                              |                                                                                                                                                      |           |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                               | 200                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                                                                                  | 1 to 6                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                                                                                     | No                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                              | N/A                                                                                          |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                              | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                                  | 12/11: Tracking the Attackers: Ransomware                                                    |
| JANUARY             |                                                                                                                               | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                                                           | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                              |
| FEBRUARY            |                                                                                                                               | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                              |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                          |                                                                                              |
| JUNE                |                                                                                                                               | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                                                                                                                                        | 6/12: Integrating AI into the Enterprise                                                     |
| JULY                |                                                                                                                               | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                |                                                                                              |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                        |                                                                                              |
| SEPTEMBER           |                                                                                                                               | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                                          | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |

OCTOBER

| <div><b>MegaCast</b><br/>BY FUTURE B2B</div> | <div><b>EcoCast</b><br/>BY FUTURE B2B</div> | <div><b>Expert Series</b><br/>BY FUTURE B2B</div> |
|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                      | <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                        | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!