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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                            | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                               | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                                                                                                                  | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                           | N/A                                                                                                                                                                 |
| DECEMBER            |                                                                                                                               | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                                                               | 12/11: Tracking the Attackers: Ransomware                                                                                                                           |
| JANUARY             |                                                                                                                               | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                                                                   |                                                                                                                                                                     |
| FEBRUARY            |                                                                                                                               | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                                                                                           |                                                                                                                                                                     |
| MARCH               |                                                                                                                               |                                                                                                                                                                                                                                                                      | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                             |
| APRIL               |                                                                                                                               | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                                                                                      | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                  | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                                                      |
| JUNE                |                                                                                                                               | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                            |                                                                                                                                                                     |
| JULY                |                                                                                                                               | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                       |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                    |  Expert Series<br><small>BY FUTURE B2B</small>                      |
|-----------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST    |                                                                                                                            |                                                                                                                                                                                                                | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable<br><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| SEPTEMBER | <b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI                                    | <b>9/15:</b> API Security: Monitoring and Securing Application Programming Interfaces<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                    |
| OCTOBER   | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                                                   | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                                                      | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                              |
| NOVEMBER  |                                                                                                                            | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                                                                                                           |                                                                                                                                                        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!