

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                           | <div>Expert Series<br/><small>BY FUTURE B2B</small></div> |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                        | 200                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                                                           | 1 to 6                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                                                              | No                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                       | N/A                                                                                                                                          |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                                                                      | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                           | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                                    |
| FEBRUARY            |                                                                                                                                       | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                               |                                                                                                                                              |
| MARCH               |                                                                                                                                       | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                        |                                                                                                                                              |
| APRIL               |                                                                                                                                       |                                                                                                                                                                                                  | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                                   |
| MAY                 | 5/28: Supercharging IT Summit                                                                                                         | 5/19: Understanding Threat Detection and Response                                                                                                                                                | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                               |
| JUNE                |                                                                                                                                       | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity         |                                                                                                                                              |
| JULY                |                                                                                                                                       | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                                                              |
| AUGUST              |                                                                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                          | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                       |
| SEPTEMBER           |                                                                                                                                       | 9/15: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                   |                                                                                                                                              |

OCTOBER



10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques

10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!