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| MINIMUM LEADS       | 800                                                                                                                                      | 400<br>(150 for Vertical)                                                                                                                                                                                                           | 200                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                   | 2 to 6                                                                                                                                                                                                                              | 1 to 6                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                      | Yes                                                                                                                                                                                                                                 | No                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                               | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                          | N/A                                                                                                                                                            |
| MARCH               | <b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More<br><b>3/26:</b> Evolving Each Layer of Your Security Program |                                                                                                                                                                                                                                     | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                 |
| APRIL               | <b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                             | <b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br><b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools                                                     | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                   |
| MAY                 |                                                                                                                                          |                                                                                                                                                                                                                                     | <b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                               |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                   | <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                        |                                                                                                                                                                |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                     | <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                     | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br><b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              |                                                                                                                                          | <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                                                                      |                                                                                                                                                                |
| SEPTEMBER           |                                                                                                                                          | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework<br><b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                          |
| OCTOBER             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                            |                                                                                                                                                                                                                                     | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                 |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!