

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                               | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>     |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                            | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                                                               | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                                                                  | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                           | N/A                                                                                                                                              |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                   |                                                                                                                                                                                                      |                                                                                                                                                  |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                         |                                                                                                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program            |                                                                                                                                                                                                      | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                              |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                 | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                            | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                            |
| MAY                 |                                                                                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                               | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                        |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                       | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                |                                                                                                                                                  |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                         |                                                                                                                                                                                                      | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              |                                                                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                                                                  |

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| SEPTEMBER |                                                                                   | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</div> | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div>                          |
| OCTOBER   |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>      | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| NOVEMBER  |                                                                                   | <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div>                       | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div> <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                       |
| DECEMBER  |                                                                                   | <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div>                                                               | <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                                                                                                                             |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!