

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                   |  Expert Series<br><small>BY FUTURE B2B</small> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                     | 200                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                        | 1 to 6                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                           | No                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                    | N/A                                                                                                                               |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster       |                                                                                                                                                                                               |                                                                                                                                   |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                         |                                                                                                                                                                                               | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                               |
| APRIL               |                                                                                                                            |                                                                                                                                                                                               | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                             |
| MAY                 |                                                                                                                            | 5/19: Understanding Threat Detection and Response                                                                                                                                             | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                         |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                            | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                    |                                                                                                                                   |
| JULY                |                                                                                                                            |                                                                                                                                                                                               | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                   |
| AUGUST              |                                                                                                                            | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                                                   |
| SEPTEMBER           |                                                                                                                            | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework                                                       |                                                                                                                                   |

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| OCTOBER  |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                         | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> |
| NOVEMBER | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                       | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div> <div>11/24: Building a Robust Security Awareness Program</div> | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                                     |
| DECEMBER |                                                                                   | <div>12/1: Developing Your 2027 Data Security Plan</div>                                                                                                                                                                      | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>       |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!