

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                                   | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>                                   |
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| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                                | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                                                                   | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                                                                      | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                               | N/A                                                                                                                                                                            |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                   |                                                                                                                                                                                                          |                                                                                                                                                                                |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                               |                                                                                                                                                                                |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program            |                                                                                                                                                                                                          |                                                                                                                                                                                |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                 | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                     |                                                                                                                                                                                |
| MAY                 |                                                                                                                                       | 5/19: Understanding Threat Detection and Response                                                                                                                                                        |                                                                                                                                                                                |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                       | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                                                |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                         | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                 | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                                                |
| AUGUST              |                                                                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                       |                                                                                                                                                                                |
| SEPTEMBER           |                                                                                                                                       | 9/1: Transforming IT in Healthcare Environments<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |

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|----------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                     | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |
| NOVEMBER |                                                                                                                            | 11/3: Taking Identity and Access Management to the Next Level<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER |                                                                                                                            | 12/1: Developing Your 2027 Data Security Plan<br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>12/15: Building a Governance, Risk, and Compliance Framework | 12/11: Tracking the Attackers: Ransomware                                                                                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!