

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                 | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                    | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                       | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                | N/A                                                                                                                                                  |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                          |                                                                                                                                                                                           |                                                                                                                                                      |
| MARCH               |                                                                                                                                               | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                 |                                                                                                                                                      |
| APRIL               |                                                                                                                                               | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                 |                                                                                                                                                      |
| MAY                 |                                                                                                                                               |                                                                                                                                                                                           | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                            |
| JUNE                |                                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities              | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                            |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                                                      | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                         |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                            | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                   |

|          |  |                                                                                                                                                                                           |  |
|----------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/24: Building a Robust Security Awareness Program</div> |                                                                                     |
| DECEMBER |                                                                                   | <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                                                                                                                                                                                                      | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div>             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!