

|                     |  |                                                                                                               |          |
|---------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                        | 200                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                           | 1 to 6                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                              | No                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                       | N/A                                                                                         |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                  |                                                                                                                                                                                                  | 12/5: Database Bakeoff: Exploring Modern Database Structures                                |
| JANUARY             |                                                                                   | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                    | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                             |
| FEBRUARY            |                                                                                   | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                       |                                                                                             |
| MARCH               |                                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                        |                                                                                             |
| APRIL               |                                                                                   | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                  | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                  |
| MAY                 |                                                                                   | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                   | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                              |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity         | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY                |                                                                                   | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                             |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                          | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                      |

|           |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                             |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                                   | <b>9/15:</b> API Security: Monitoring and Securing Application Programming Interfaces<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success |                                                                                                                                          |
| OCTOBER   |                                                                                                                                   | <b>10/1:</b> Building a Proactive PC Upgrade Strategy                                                                                                                                                          | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |
| NOVEMBER  |                                                                                                                                   |                                                                                                                                                                                                                | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!