# Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** |
| **DECEMBER** | **12/3:** Tech Showcase Day: Master of Disaster 2026 | **12/10:** Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities | **12/11:** Tracking the Attackers: Ransomware |
| **JANUARY** | | **1/20:** Securing the Enterprise in 2026 and Beyond! | **1/16:** Ransomware Recap: Heroes, Villains, and Lessons from 2025 |
| **FEBRUARY** | | **2/17:** Monitoring and Optimizing a Hybrid Cloud Environment<br>**2/24:** Improving Security, Usability, and Compliance With a Data Governance Framework | **2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques |
| **MARCH** | | | **3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices |
| **MAY** | **5/28:** Supercharging IT Summit | **5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | **5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses |
| **JUNE** | | **6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment | |
| **JULY** | | **7/21:** Securing the Enterprise with Endpoint Protection Platforms<br>**7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | **7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans |
| **AUGUST** | | **8/4:** Boosting IT Efficiency: How to Do More with Less<br>**8/18:** Upleveling Your Identity and Access Management Solutions | |
| **SEPTEMBER** | | **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | |

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| **OCTOBER** | **10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>**10/29:** Tech Showcase Day: Master of Disaster 2027 | **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques | |
| **NOVEMBER** | | **11/3:** Taking Identity and Access Management to the Next Level | |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!