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|---------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                          | 400<br>(150 for Vertical)                                                                                          | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                       | 2 to 6                                                                                                             | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                          | Yes                                                                                                                | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                   | 20 minutes + 5 minutes Q&A                                                                                         | N/A                                                                                                                                                                 |
| DECEMBER            |                                                                                              | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                             | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                        |
| JANUARY             |                                                                                              | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond! |                                                                                                                                                                     |
| FEBRUARY            |                                                                                              | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                  |                                                                                                                                                                     |
| MARCH               |                                                                                              |                                                                                                                    | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                             |
| APRIL               |                                                                                              | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                             | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More |                                                                                                                    | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                           |
| JUNE                |                                                                                              |                                                                                                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise                             |
| JULY                |                                                                                              | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                       |

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| AUGUST    | 8/27: Cloud Security Fest 2026!                                                        | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions |                                                                                                    |
| SEPTEMBER |                                                                                        | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface       |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/6: Turning Your Log and Incident Data into Real-time Security Insights                                                                                                          | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER  |                                                                                        | 11/3: Taking Identity and Access Management to the Next Level                                                                                                                      |                                                                                                    |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!