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|---------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                               | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                  | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                     | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                              | N/A                                                                                 |
| MARCH               |                                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                               | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               |                                                                                   | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                    |                                                                                     |
| MAY                 |                                                                                   | 5/19: Understanding Threat Detection and Response                                                                                       |                                                                                     |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks   | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                        |                                                                                     |
| JULY                |                                                                                   |                                                                                                                                         | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans       |
| AUGUST              |                                                                                   | 8/18: Upleveling Your Identity and Access Management Solutions                                                                          |                                                                                     |
| SEPTEMBER           |                                                                                   | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence      |
| NOVEMBER            |                                                                                   | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success               |                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!