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|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                         | 400<br>(150 for Vertical)                                                                                                                                                 | 200                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                      | 2 to 6                                                                                                                                                                    | 1 to 6                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                         | Yes                                                                                                                                                                       | No                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                  | 20 minutes + 5 minutes Q&A                                                                                                                                                | N/A                                                                                                       |
| DECEMBER            |                                                                                                                                             |                                                                                                                                                                           | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware |
| JANUARY             |                                                                                                                                             | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                             |                                                                                                           |
| FEBRUARY            |                                                                                                                                             | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                                                         |                                                                                                           |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                                  | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                    |                                                                                                           |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                       |                                                                                                           |
| JUNE                |                                                                                                                                             | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                           |
| JULY                |                                                                                                                                             | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                  |                                                                                                           |
| AUGUST              |                                                                                                                                             | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                   | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                    |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/20: Supporting and Enabling Modern Applications                                                                                                                        | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments        |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                  |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|                                                                                                                                   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p>                                                                        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!