

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY	1/29: Securing and Protecting Enterprise Cloud Data		
FEBRUARY		2/24: API Security: Monitoring and Securing Application Programming Interfaces	
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More		3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	5/1: Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	
JULY		7/21: Securing the Enterprise with Endpoint Protection Platforms	7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/25: The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER	9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations	9/1: Transforming IT in Healthcare Environments	
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success 11/24: Building a Robust Security Awareness Program	11/6: Unlocking Business Value: AI in Enterprise IT

DECEMBER

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	12/1: Developing Your 2027 Data Security Plan	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!