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|---------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                             | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                                                                                                                                                                                                   | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                            | N/A                                                                                                                                     |
| JANUARY             |                                                                                   | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                                                                                                                                                                                                         | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                         |
| FEBRUARY            |                                                                                   | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                                                                                                                                                                                    |                                                                                                                                         |
| MARCH               |                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                       | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                 |
| APRIL               |                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                       | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                   |
| MAY                 |                                                                                   | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                                                                                                                                        | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                          |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks   | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise |
| JULY                |                                                                                   | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                          |                                                                                                                                         |

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| AUGUST    |                                                                                                   | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div>                                                                      |                                                                                                         |
| SEPTEMBER |                                                                                                   | <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> | <div>10/1: Building a Proactive PC Upgrade Strategy</div>                                                                                                                                                |                                                                                                         |
| NOVEMBER  |                                                                                                   |                                                                                                                                                                                                          | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                          |
| DECEMBER  |                                                                                                   |                                                                                                                                                                                                          | <div>12/11: Tracking the Attackers: Ransomware</div>                                                    |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!