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|---------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                          | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                             | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                         | N/A                                                                                                                                                                 |
| DECEMBER            |                                                                                   | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                             | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                        |
| JANUARY             |                                                                                   | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond! |                                                                                                                                                                     |
| FEBRUARY            |                                                                                   | 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                               |                                                                                                                                                                     |
| MARCH               |                                                                                   |                                                                                                                    | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                             |
| APRIL               |                                                                                   | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                             | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 |                                                                                   | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                     | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                           |
| JUNE                |                                                                                   |                                                                                                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise                             |
| JULY                |                                                                                   |                                                                                                                    | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                       |

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|-----------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| AUGUST    |                                                                                   | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                             |
| SEPTEMBER |                                                                                   | <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>                                                                                                                                | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div>       |
| OCTOBER   |                                                                                   |                                                                                                                                                                                                               | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| NOVEMBER  |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div>                                                                                                                                      |                                                                                                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!