

|                     |                     |                                                                                                                                                          |                                                                                                                                                                                                                          |
|---------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                   | 200                                                                                                                                                                                                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                               | 2 to 6                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                                                                                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                  | Yes                                                                                                                                                                                                                                         | No                                                                                                                                                                                                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                  | N/A                                                                                                                                                                                                                                                                                                         |
| JUNE                |                                                                                                      | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                                                                                                                                                                                                                             |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives |                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                             |
| AUGUST              |                                                                                                      |                                                                                                                                                                                                                                             | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                                                                                                                               |
| SEPTEMBER           |                                                                                                      |                                                                                                                                                                                                                                             | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                                             |                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                             |
| NOVEMBER            |                                                                                                      | <b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data                                                                                                                                                           | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                                                                                                                                                                  |
| DECEMBER            |                                                                                                      | <b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                                                                                                                                    |                                                                                                                                                                                                                                                                                                             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!