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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                         | 200                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                            | 1 to 6                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                                                                                                                                               | No                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                        | N/A                                                                                                                     |
| APRIL               |                                                                                                                               | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                                                                                                                   | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                              |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                                                                 | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                          |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                               | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/12: Integrating AI into the Enterprise                                                                                |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                 | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                          | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                         |
| AUGUST              |                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                                                                                                                    |                                                                                                                         |
| SEPTEMBER           |                                                                                                                               | 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                            | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                    |
| OCTOBER             |                                                                                                                               | 10/1: Building a Proactive PC Upgrade Strategy<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                   | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |

|          |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                        |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data |                                                                                                                                          |
| DECEMBER |                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                                                                                                                      |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!